



Future Token For Financial Freedom



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www.blccoin.live

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BACKGROUND

Only few people know that Satoshi Nakamoto, the unknown inventor of Bitcoin, the first and still most important cryptocurrency, never intended to invent a currency. In his announcement of Bitcoin in late 2008, Satoshi said he developed “A Peer-to-Peer Electronic Cash System.” His goal was to invent something; many people failed to create before digital cash.

The single most important part of Satoshi’s invention was that he found a way to build a decentralized digital cash system. In the nineties, there have been many attempts to create digital money, but they all failed. After seeing all the centralized attempts fail, Satoshi tried to build a digital cash system without a central entity. Like a Peer-to-Peer network for file sharing. This decision became the birth of cryptocurrency. They are the missing piece Satoshi found to realize digital cash. The reason why is a bit technical and complex, but once we get it, we will know about cryptocurrencies than most people do. So, let’s try to make it as easy as possible.

To realize digital cash we need a payment network with accounts, balances, and transaction. That’s easy to understand. One major problem every payment network has to solve is to prevent the so-called double spending:

to prevent that one entity spends the same amount twice. Usually, this is done by a central server who keeps record about the balances.

In a decentralized network, we don't have this server. So we need every single entity of the network to do this job. Every peer in the network needs to have a list with all transactions to check if future transactions are valid or an attempt to double spend. But how can these entities keep a consensus about this records? If the peers of the network disagree about only one single, minor balance, everything is broken. They need an absolute consensus. Usually, we take, again, a central authority to declare the correct state of balances. But how can we achieve consensus without a central authority? Nobody did know until Satoshi emerged out of nowhere. In fact, nobody believed it was even possible.

Satoshi proved it was. His major innovation was to achieve consensus without a central authority. Cryptocurrencies are a part of this solution – the part that made the solution thrilling, fascinating and helped it to roll over the world.

What are cryptocurrencies really?

If we take away all the noise around cryptocurrencies and reduce it to a simple definition, we find it to be just limited entries in a database no one can change without fulfilling specific conditions. This may seem ordinary, but, believe it or not: this is exactly how we can define a currency.

Take the money on our bank account: What is it more than entries in a database that can only be changed under specific conditions? We can even take physical coins and notes: What are they else than limited entries in a public physical database that can only be changed if we match the condition than we physically own the coins and notes? Money is all about a verified entry in some kind of database of accounts, balances, and transactions.

In general and simple explanation, nowadays cryptocurrencies divide become 2 types, Coin and Token. Each of them has different functions and features. Many people believed that Coin is able to be mined and Token is not able.

By October 2018, market value of the global cryptocurrencies base on CMC (www.coinmarketcap.com) has reached 200 billion USD and the worldwide daily exchange volume has reached 20 billion USD. Bitcoin (BTC) as the pioneer in the cryptocurrency world dominances around 50% and the remain 50% occupied BY the new cryptocurrencies (around 2,000 cryptocurrencies) with new technologies, new concepts, new functions and features have been emerging vigorously in recent years. Currently, there is only 15 cryptocurrencies who has market cap more than 1 Billion USD and their daily exchange volume of each has reached around 100 million USD until 5 Billion USD.

One study claims that nowadays there is more than 5 millions active cryptocurrency users. Comparing with more than 5 billions population of the world. So it is still a big room for cryptocurrency to develop and increase the active users.



B LCC tokens are cryptocurrency child project of coinbull group, in operation since May 2018. BULLERS coin(BLCC) is a decentralized cryptocurrency built on etherium blockchain.

ALGORITHM OF BULLERS COIN(BLCC)

There are 4 methods of algorithm will be used in the Robot development :

1. Three pairing combination in one exchange.

Robot calculate and find the gap of 3 pairing (market) in one exchange.

For example in macfeedex exchange :

BNB/BTC \Leftrightarrow ETH/BTC \Leftrightarrow BNB/ETH

Below is data from real market in February 1st, 2020 :

BNB/BTC = 0.0015

ETH/BTC = 0.0330

BNB/ETH = 0.0440

Buy BTC with 100 BNB, will get $(0.0015 \times 100) = 0.15$ BTC.

Buy ETH with 0.15 BTC, will get $(0.15 / 0.0330) = 4.545$ ETH. Buy

BNB with 4.545 ETH, will get $(4.545 / 0.0440) = 103.18$ BNB This transaction make profit 3.18 %.

Deduction of the transaction fee is 0.2% (transaction fee for BNB is 0.05%X2 and ETH/BTC is 0.1%)

So, net profit can be taken from this transaction is 2.98%.

If we look in the details, there is always a pricing gap between those three pairing at the same time. Robot will comparing it and if robot found a profitable gap (include transaction fee), then robot will execute the transaction and token holder will get profit. If the gap is too small or not profitable, Robot will not execute the transaction. By this method, there is no chance for loss. It is always profit. The Robot will running every 12 seconds for 24 hours a day. It is means while you sleep, the robot never sleep and still working for you. Token holder can make their own selection for these 3 pairing in major exchange. Token holder can switch the robot from one exchange to another exchange. So it is very flexible system. Token holder has their own freedom to choose in what exchange they want running this robot and for which cryptocurrencies pairing. In the future BOTXPRO (Our own exchange) will inform token holder at where the pairing and exchanges with the larger potential profit.

2. Pairing between two or more exchanges.

In this method, Robot will make comparison between the same pairing in 2 or more exchanges. The requirement for running this method is token holder must have balance in each pair in every exchange. By having balance in each pair and exchange, the robot can directly execute the transaction (if the comparison calculation show profit) without waiting for arbitration delay.

For example :

ETH/BTC in Macfeedex ⇔ ETH/BTC in HOTBIT.

If there is a profitable gap between both exchange, then Robot will execute the transaction in both exchange, one buy and one sell. In this method, the token holder will get additional coin from that pairing, whether it is ETH or BTC.

This method always making profit whatever condition of market, bullish market or bearish market.

3. Pairing between two or more exchanges with arbitrage.

This method almost same with above method 2, but there is additional process; if balance asset is zero than Robot will execute the arbitrage process.

4. Bidding in BOTXPRO by comparing 20 top exchanges.

This is future method which planned will be running in our own exchange

By this method, Robot will get the pricing data from top 20 exchanges and make bid price (with profit and fee) in macfeedex exchange. The result is guarantee the traders in macfeedex can get the competitive price in macfeedex compared with others exchange. This is how our Robot give a win-win solution for trader and macfeedex. Base on the our survey data, many new exchanges has low volume transaction and

not competitive price, but it is different with our BOTXPRO exchange that will be high volume transaction and competitive price because it has robot as the guard the market.



Total issuance volume of BLCC is 20 Million. As a decentralized cryptocurrency issued on the basis of Ethereum, also a standard ERC 20 token based on Ethereum blockchain, BLCC supports all the Ethereum wallets.

From this 5 billion BLCC Total Supply will be divided to be :

- 2 billion BLCC (40%) for Initial Token Sale (ITS)
- 3 billion BLCC (60%) reserved by company

TOKEN DISTRIBUTION RATIO

Percentage of BLCC token for Pre-ICO	10%
Percentage of BLCC token for ICO phase 1	10%
Percentage of BLCC token for ICO phase 2	20%
Percentage of BLCC token for developing and managing BLCC exchange	30%
Percentage of BLCC token for community initiatives, affiliate commission, airdrop, bounty program and long-term alignment of interests	15%
Percentage of BLCC token for founders reward	10%
Percentage of BLCC token for advisors and team reward	5%

INITIAL TOKEN SALE (ITS)

An ITS is an event in which a new cryptocurrency project sells all or part of its cryptographic Tokens to early adopters and enthusiasts in exchange for funding. Some peoples familiar with ICO (Initial Coin Offering)

which it is exactly same meaning with ITS. This ITS has recently become a well-documented way to raise funds to upscale an existing product or service. It is a quick way to bypass traditional funding routes to gain access to funds in order to speed up development, which are much slower. The ITS of BLCC is divided in 3 stages :

1. Pre-ICO (pre-Initial Coin Offering) = 10% from total supply.

Pre-ICO starts on February 01st, 2020 at 3.00 pm

The details are as follows:

- “ With **1 ETH**, you get **60,000 BLCC**
- “ There are **only 500,000,000 BLCC is available** for sale
- “ No **minimum purchase** for BLCC
- “ There is **no maximum purchase** for BLCC as long as the BLCC token are still available for sale

- “BLC Tokens may be purchased with ETH on the following website:
www.mcafeedex.com
- “ Special condition for those who wish to buy BLCC tokens with BTC: the applicable exchange rate (as at the time of conversion of BTC to ETH) as derived from www.mcafeedex.com will be applicabled to the conversion of BTC to ETH for the purposes of determining BLCC token entitlement.

2. ICO (Initial Coin Offering) – Phase 1 = 10% from total supply.

- “ The details are as follows:
- “ With **1 ETH**, you get **40,000 BLCC**
- “ There are **only 500,000,000 BLCC is available** for sale
- “ There is **no maximum and minimum purchase** for BLCC as long as the BLCC tokens are still available for sale
- “ BLCC tokens may be purchased with ETH on the following website:
www.mcafeedex.com
- “ Special condition for those who wish to buy BLCC tokens with BTC: the applicable exchange rate (as at the time of conversion of BTC to ETH) as derived from www.mcafeedex.com will be applicabled to the conversion of BTC to ETH for the purposes of determining BLCC token entitlement.

3. ICO (Initial Coin Offering) – Phase 2 = 20% from total supply.

- “ ICO - phase 2 starts on February 7th, 2020 at 3.00 pm

The details are as follows:

- “ With **1 ETH**, you get **30,000 BLCC**
- “ There are **only 1,000,000,000 BLCC is available** for sale
- “ There is **no minimum purchase**
- “ There is **no maximum purchase** for BLCC as long as the BLCC Tokens are still available for sale

- “ BLCC Tokens may be purchased with ETH on the following website:
www.mcafeedex.com
- “ Special condition for those who wish to buy BLCC tokens with BTC: the applicable exchange rate (as at the time of conversion of BTC to ETH) as derived from www.mcafeedex.com will be applicable to the conversion of BTC to ETH for the purposes of determining BLCC token entitlement.

INITIAL EXCHANGE OFFERING (IEO)

After ITS event is ended then it will go to listing in the exchange including IEO (Initial Exchange Offering). An Initial Exchange Offering (IEO) relies on having an exchange (or set of exchanges) function as the counter-party. Developers mint the project's tokens and send them to the exchange, which will then sell the tokens to individual contributors for Ether. Subject to the agreement between the developers and the exchange, conditions traditionally found in an ICO can be emplaced in an IEO. These conditions include capping the contribution per individual and having a fixed price per token. IEO participants do not send contributions to a smart contract, such as governs an ICO. Instead, they have to create an account on the exchange's platform where the IEO is conducted. The contributors

then fund their exchange wallets with coins and use those funds to buy the fundraising company's tokens.

Developer time by time will looking the best IEO in the best trading platform in order to boost the price and increase the number of tokens holders. This strategy will be done soon after BLCC listing in the exchanges and also live in CMC. The portion of tokens will be sold in IEO will be arranged and calculated base on the positive impacts which given to all community of BLCC and tokens holders. This is the commitment to tread our investors as our good partner and mutual cooperation.

BLCC TOKEN RESERVED BY COMPANY

Total BLCC Tokens reserved by company is 60% from original total supply or 3 billion BLCC Tokens.

The purpose of reserved :

1. Used for developing and managing the BLCC exchange named : Mcafeedex
2. Held in reserved by BLCC in order to fund future transactions and expand liquidity; partnerships required for future growth and expansion.
3. Commision for Affiliate program.
4. Airdrop program.

5. Founders and Advisors reward for the development of the BLCC and their continued long-term involvement with the project.
6. Used for bounty programs and community initiatives to reward developers, entrepreneurs, strategists and community members.

Availability:

- .. 1.5 billion BLCC Tokens of making and running mcafeedex exchange will be locked for 6 months.
- .. 750 million BLCC Tokens will be released immediately for affiliate commission, botdrop, bounty programs and community incentive.
- .. 500 million BLCC Tokens of founder reward will be locked for 12 months.
- .. 250 million BLCC Tokens of advisor and team reward.



T here are 2 main utilities of BLCC Tokens. These are all intertwined with the services provided by BLCC, meaning that BLCC serves as a critical part of the whole ecosystem:

1. **Running Trading Robot** BLCC Token can be used for using the trading robot. There is sharing profit partnership program will be applicable in this function. Token holder will get 30% from the trading profit and the rest 20% will be contributed to company.
2. **Trading Token** BLCC Token will be the main trading pair for all Tokens and cryptocurrencies on BLCC exchange platform (MCAFEEDEX). Beside that the BLCC Token also can be traded in the major cryptocurrency exchanges in the near future.



AFFILIATE MARKETING PROGRAM

b lcc has an affiliate marketing program for its step of Initial Coin Offering that commences on December 1st, 2018, 3.00 pm Singapore Time (UTC +8). If a user refers another person (the “New Purchaser”) to purchase BLCC Tokens using the aforementioned user’s referral code, the said user will receive a commission in the form of 5% of the BLCC Tokens purchased by the New Purchaser. BLCC Tokens received as commission hereto will be accorded the same rights as other BLCC Token.

BOUNTY PROGRAM

Additionally, BLCC also has a bounty program that is open publicly in order to promote our community and Token sale. Users who apply for this program will receive BLCC Tokens for free in exchange of their effort in running our campaigns, such as: Telegram campaign, Twitter Campaign, Written Contest, etc.

The BLCC Token crowd-sale runs between December 1st, 2018 until January 28th, 2019 and the Bounty Program will run throughout the crowd sale. For completing each activity, users will receive a certain BLCC Tokens. The number of all BLCC Tokens given out will be calculated after the Token sale ends. Total max 10 million BLCC Tokens will be distributed to the approved participants of Bounty program according to the stakes accumulated against the total amount after February 2019.

Further details about this program will be updated and can be seen in the website www.blccoin.live

BLCC EXCHANGE

Within one and half year from now on, this project will be completed by launching a multi-cryptocurrencies exchange name MACFEEDEX. The underlying technologies supports infinite cryptocurrency trading pairs. In the early phase, MACFEEDEX provides BTC, ETH, and USDT markets, which includes the trading pair of BLCC and various highly negotiable ERC20 tokens. The support list will be enlarged shortly in the future. Part of our plan is to release a unique feature and another revolutionary stable token which can help trader to trade their assets in larger exchange all over the world.

Transaction fee (trading fee) will be 0.1%.

TRADING FEE DISCOUNT

For BLCC token holders with certain amount, will get 50% discount of trading fee.



1st QUARTER 2018

– Platform Idea

The origin of BLCC platform idea. Development of the concept and business plan.

2nd QUARTER 2018

-Elaboration of Platform

Elaboration of BLCC platform legal model in various jurisdictions.

3rd QUARTER 2018

- - **Attraction of Advisors**

Attraction of advisors. Development of the BLCC platform mock-up.
Technical audit.

4th QUARTER 2018

- **Preparation for ICO**

Preparation for ICO. Development of a smart contract for BLCC token release. Continue the development of the platform. Ecosystem formation continuation.

- **Official launching**

Declaration of the BLCC ICO plan, Releasing official website www.blccoin.live and Publishing White Paper to public investors

- **ICO Conducting**

Start of the marketing campaign. Pre-ICO and ICO conducting for 2 months.

1st QUARTER 2019

- **-BLCC Distribution**

Distribute the BLCC to the wallet address of purchasers.

- **- Listing in the trading platform (exchanges)**

Start listing in the major cryptocurrency exchanges and looking possibility for IEO.

2nd QUARTER 2019

- **Trading Robot Release**

Launching the trading robot . Selected investor will be invited to try this beta version.

3rd QUARTER 2019

- **Trading Robot Full Version Release + Android/iOS App**

Token holders can start to utilize the trading robot in their own trading account in selected major exchanges.





IMPORTANT NOTICE PREAMBLE

This White Paper in current form is being circulated by the Issuer for general information and to invite investor feedback only on the **BLCC** platform (the “**BLCC Platform**”) as presently conceived and is subject to review and

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The BLCC Tokens are proprietary ERC20 Token Standard cryptographic Tokens developed and issued by the Issuer to function as the native utility Token used in the BLCC Platform network as the means of value exchange, to power the BLCC Platform and incentivize the keeper nodes of the BLCC Platform network. “ERC20 Token Standard” means the set of criteria, (including criteria in relation to functions and events) developed by the Ethereum community, which has to be met in a smart contract on a blockchain in order to enable inter-operability across multiple interfaces and distributed applications.

The BLCC tokens are not intended to constitute securities of any form, units in a business trust, units in a collective investment scheme or any other form of investment in any jurisdiction. This White Paper does not constitute a prospectus or offer document of any sort and is not intended to constitute an offer of securities of any form, units in a business trust, units in a collective investment scheme or any other form of investment, or a solicitation for any form of investment in any jurisdiction.

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3

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- b) You agree and acknowledge that this White Paper does not constitute and/or designed a prospectus or offer document of any sort and is not intended to constitute an offer of securities in any jurisdiction or a solicitation for investment in securities. You are not bound to enter into any

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- d) you agree and acknowledge that this White Paper, the undertaking and/or the completion of the BLCC Token Sale, or future trading of the BLCC Tokens on any cryptocurrency exchange, shall not be construed, interpreted or deemed by you as an indication of the merits of the BLCC as issuer and/or the BLCC Tokens, the BLCC Token Sale and the BLCC's Wallet (each as referred to in this White Paper);
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- f) You acknowledge and agree that in order to purchase any BLCC Tokens, the BLCC Tokens are not to be construed, interpreted, classified and/ or treated as:

- “ Any kind of currency (in form of fiat currencies) than cryptocurrency and/or digital money;
- “ Any form of investment instruments such as debentures, stocks and/or shares that issues by person and or entity (whether BLCC as issuer and/or distributor);
- “ Any rights, optional choices and or derivatives in respect of such debentures, stocks and/or shares;
- “ Any units in a collective investment scheme;
- “ Any unites in a business trust;
- “ Any form of derivatives of unites in a business trust;
- “ Any other security or class of securities g) You understand and fully aware that the Citizens, residents (tax or otherwise), or green card holders, of the United States of America, People's Republic of China and the Republic of Singapore are INELIGIBLE to purchase BLCC Token as referred to in this White Paper;

h) You acknowledge and fully aware in term of basic degree to understanding any operation, functionally, usage, storage, transmission mechanism and/other material of cryptocurrencies, blockchain-based software systems, cryptocurrency wallets or other related Token storage mechanism, blockchain technology and smart technology;

i) You are fully aware and understand that in the case where you wish to purchase any BLCC Tokens, there are risks associated with BLCC as

issuer and/or the Distributor and their respective business and operations the BLCC Tokens, The BLCC Token Sale and The BLCC's Wallet;

- j) You agree and acknowledge that NEITHER BLCC NOR the Distributor is liable for any indirect, special, incidental, consequential and/or other losses of any kind, in tort, contract or otherwise (including but not limited to loss of revenue, income or profits and loss of use or data) which arising out of and/or relating to any acceptance of or reliance on this White Paper or any part thereof by you;
- k) All above statements are true, complete, accurate and/or acceptance and non- misleading from the time of your access to and/or acceptance of possession this White Paper or such part thereof (as the case maybe);

4

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- b) The Risk that BLCC and/or The Distributor may be unable or execute or implement their respective business strategies and future plans;
- c) Change in interest rates and exchange rates of fiat currencies and cryptocurrencies;
- d) Growth strategies and expected internal growth of BLCC and/or The Distributor;
- e) Special and urgent condition such as war or act of international or domestic terrorism

- f) Force majeure such as occurrences of catastrophic events, natural disaster and act of God that affect the business and/or operations of BLCC and/or the Distributors;
- g) Other factors beyond the control of BLCC Tokens, BLCC and/or the Distributor;
- h) Any form of risk and uncertainties associated with the BLCC and The Distributor and their business and operation, BLCC Tokens, The BLCC Tokens Sale and The BLCC's wallet (each as referred to in this White Paper)

5

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References to persons shall include corporations.

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NO ADVICE/RECOMMENDATION/GUIDANCE

BLCC and/or The Distributor strongly urges and remind that none information in this White Paper should be considered and/ or construed to be business, legal, financial or tax advice regarding BLCC, the Distributor, the BLCC Tokens, the BLCC Token Sale and the BLCC's Wallet (each as referred to in the White Paper).

In matter with this section, BLCC and/or The Distributor has recommended to you to consult your own legal, financial, tax or other professional adviser regarding BLCC and/or the Distributor and their respective businesses and operations, the BLCC Tokens, the BLCC Token Sale and the BLCC's Wallet (each as referred to in the White Paper). You should be fully aware and

understands that you may be required to bear the financial risk of any purchase of BLCC Tokens for an indefinite period of time.

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NO FURTHER INFORMATION OR UPDATE

No person is authorized or does not provide information or representations not listed in this White Paper in respect of the BLCC Tokens, the BLCC Token Sale and the BLCC's Wallet (each as referred to in the White Paper) and, if given, such information or representation must not be relied upon as having been authorized by or on behalf of BLCC and/or the Distributor. The BLCC Token Sale (as defined in White Paper) shall not under any circumstances be a continuous representation or make suggestions or implications that no changes, or developments are

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Prospective purchasers instead of buyers of BLCC Tokens (referred to in this White Paper) shall consider and evaluate all risks and uncertainties associated with BLCC, The Distributors and businesses and their respective operations, BLCC Tokens, BLCC Token Sale and BLCC's Wallet (respectively as mentioned in this White Paper), all the information contained in this White Paper and T & Cs prior to the purchase of BLCC Tokens. If such risks and uncertainties develop into actual events, businesses, financial

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